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DETAILED SYLLABUS

FOR

DISTANCE EDUCATION

SPECIALIZATION OF MBA

IN

**RURAL MANAGEMENT
(RM)**

(SEMESTER SYSTEM)

COURSE TITLE: MBA (RURAL MGMT)

DURATION : 2 YEAR

MODE : SEMESTER

THIRD SEMESTER

COURSE TITLE		MARKS				
		THEORY		PRACTICAL		TOTAL
		INTERNAL	EXTERNAL	INTERNAL	EXTERNAL	
ENTREPRENEURSHIP AND RURAL MANAGEMENT		40	60			100
RESEARCH METHODS IN RURAL MANAGEMENT		40	60			100
RURAL DEVELOPMENT PLANNING AND MANAGEMENT		40	60			100
RURAL DEVELOPMENT PROGRAMMES		40	60			100
RURAL DEVELOPMENT IN INDIAN CONTEXT		40	60			100

FOURTH SEMESTER

COURSE TITLE		MARKS				
		THEORY		PRACTICAL		TOTAL
		INTERNAL	EXTERNAL	INTERNAL	EXTERNAL	
COMMUNICATION IN RURAL DEVELOPMENT		40	60	40	60	100

HUMAN RESOURCE DEVELOPMENT IN RURAL SECTOR		40	60	40	60	100
NATURAL RESOURCES MANAGEMENT		40	60	40	60	100
SELF-HELP GROUPS AND WOMEN EMPOWERMENT		40	60	40	60	100
PROJECT		40	60	40	60	100

THIRD SEMESTER

ENTREPRENEURSHIP AND RURAL MANAGEMENT

UNIT - 01

CONCEPT OF RURAL INDUSTRIALIZATION - IMPORTANCE OF RURAL INDUSTRIALIZATION FOR RURAL DEVELOPMENT

UNIT - 02

GANDHIAN APPROACH TO RURAL INDUSTRIALIZATION - APPROPRIATE TECHNOLOGY FOR RURAL INDUSTRIES

UNIT - 03

CONCEPT - CHARACTERISTICS - TYPES OF ENTREPRENEURSHIP - ENTREPRENEURSHIP AND RURAL INDUSTRIALIZATION - DEVELOPMENT OF RURAL ENTREPRENEURSHIP IN INDIA

UNIT - 04

POLICIES AND PROGRAMMES FOR THE DEVELOPMENT OF RURAL INDUSTRIES - INDUSTRIAL POLICY - RESOLUTIONS - FIVE YEAR PLANS

UNIT - 05

KHADI AND VILLAGE COMMISSION - OBJECTIVES - K.V.I.C. DURING FIVE YEAR PLANS

UNIT - 06

RURAL INDUSTRIAL SECTORS - SMALL SCALE - HANDLOOM - AGRO BASED INDUSTRIES

UNIT - 07

RURAL ARTISANS - HANDICRAFTS AND SERICULTURE

UNIT - 08

PROBLEMS OF MARKETING - MARKETING STRATEGY AND INFORMATION SYSTEM FOR RURAL INDUSTRIES - CONSORTIUM APPROACH - EXHIBITIONS

UNIT - 09

FIELD LEVEL ORGANIZATIONS - DISTRICT INDUSTRIES CENTRE (DIC) - NATIONAL INSTITUTE FOR SMALL INDUSTRIES EXTENSION AND TRAINING (NISIE) - SMALL INDUSTRY DEVELOPMENT ORGANIZATION (SIDO) - SMALL INDUSTRIES SERVICE INSTITUTIONS - CONSULTANCY ORGANIZATIONS

UNIT - 10

FINANCIAL ORGANIZATIONS - REGIONAL RURAL BANKS AND STATE FINANCE CORPORATIONS

UNIT - 11

GROWTH CENTRE STRATEGY - ADVANTAGES OF THE STRATEGY – OPERATIONAL DIFFICULTIES - RURAL INDUSTRIES AND INDUSTRIAL ESTATES

UNIT - 12

GLOBALIZATION AND RURAL INDUSTRIAL PROMOTION - IMPORTS AND EXPORTS - STRATEGIES - POLICIES IMPLICATIONS

RESEARCH METHODS IN RURAL MANAGEMENT

UNIT - 01

PANCHAYAT RAJ INSTITUTIONS - EVOLUTION - STRUCTURE - FUNCTIONS - 73RD AMENDMENT - ROLE OF PRIS IN RURAL DEVELOPMENT

UNIT - 02

COOPERATIVE INSTITUTIONS - CONCEPT AND PRINCIPLES OF COOPERATION

UNIT - 03

TYPES AND WORKING OF RURAL COOPERATIVES - CREDIT COOPERATIVES - MARKETING COOPERATIVES - SUGAR COOPERATIVES - WEAVERS COOPERATIVES

UNIT - 04

NON GOVERNMENTAL ORGANIZATIONS - CONCEPT - STRUCTURE - FUNDING - PERSONAL PROBLEMS AND LIMITATIONS

UNIT - 05

COMMUNITY BASED ORGANIZATIONS - WATERSHED COMMITTEES - VILLAGE FOREST COMITIES - WATER USER ASSOCIATIONS - VILLAGE EDUCATION COMMITTEES - MOTHERS COMMITTEES

UNIT - 06

ROLE OF CBOS IN SUSTAINABLE RURAL DEVELOPMENT

UNIT - 07

EXPERIMENTS IN RURAL DEVELOPMENT BEFORE INDEPENDENCE - SRINIKETAN - MARTANDAM - SEVAGRAM - BARODA - FIRKA DEVELOPMENT - NILOFHERI AND ETWA PILOT PROJECT

UNIT - 08

APPROACHES TO RURAL DEVELOPMENT IN INDIA - BROAD FRONT APPROACH - SECTORAL APPROACH - PARTICIPATORY APPROACH - AREA APPROACH – TARGET GROUP APPROACH AND INTEGRATED APPROACH

UNIT - 09

RELEVANCE OF GANDHIAN APPROACH TO RURAL DEVELOPMENT

UNIT - 10

RURAL DEVELOPMENT PROGRAMMES - SWARNAJAYANTHI GRAM SWAROJGAR YOJANA JAWAHAR GRAM SAMRUDDHI YOJANA

UNIT - 11

RURAL EMPLOYMENT ASSURANCE PROGRAMME - INDIRAMMA PATTAKAM - INSTITUTIONAL LINKAGES

UNIT - 12

NEED FOR READ ADJUSTMENT OF RURAL DEVELOPMENT STRATEGIES - NEED FOR SUSTAINABLE RURAL DEVELOPMENT

RURAL DEVELOPMENT PLANNING AND MANAGEMENT

UNIT - 01

CONCEPTS OF RURAL AREA AND RURAL DEVELOPMENT - DEFINITION - SCOPE OF RURAL DEVELOPMENT

UNIT - 02

CAUSES OF RURAL BACKWARDNESS - NEED FOR RURAL DEVELOPMENT – HISTORICAL EVOLUTION OF THE CONCEPT OF RURAL DEVELOPMENT IN INDIAN CONTEXT

UNIT - 03

POPULATION GROWTH IN INDIA - ANALYSIS OF TRENDS AND CHANGES IN THE COMPOSITION OF RURAL POPULATION AND RURAL WORK FORCE

UNIT - 04

PROBLEMS OF UNEMPLOYMENT AND UNDEREMPLOYMENT IN RURAL AREAS

UNIT - 05

CONDITIONS AND PROBLEMS OF AGRICULTURAL LABOR

UNIT - 06

LEVELS OF LIVING OF RURAL PEOPLE POVERTY INDICATORS - MEASUREMENT OF RURAL POVERTY - POVERTY LINE - INTEGRATED RURAL POVERTY

UNIT - 07

EDUCATION IN RURAL AREAS - LITERACY RATES - EDUCATIONAL INSTITUTIONS - FORMAL AND NON FORMAL EDUCATION - QUALITATIVE AND QUANTITATIVE ASPECTS

UNIT - 08

HEALTH SERVICES IN RURAL AREAS - STRUCTURE - ACCESSIBILITY - MATERNAL AND CHILD HEALTH - NUTRITION - ICDS - ERADICATION OF CONTAGIOUS DISEASES

UNIT - 09

ISSUES IN COMMUNITY HEALTH - AIDS CONTROL PROGRAMME - NATIONAL HEALTH POLICY OF INDIA

UNIT - 10

HOUSING IN RURAL AREAS - PROBLEMS - RURAL HOUSING PROGRAMMES - LOW COST HOUSING - APPROPRIATE TECHNOLOGIES IN RURAL HOUSING

UNIT - 11

DRINKING WATER SUPPLY - SOURCES - PROBLEMS - PROGRAMMES TO SOLVE DRINKING WATER PROBLEMS

UNIT - 12

PROBLEMS OF SANITATION IN RURAL AREAS - LOW COST TOILET

RURAL DEVELOPMENT PROGRAMMES

UNIT - 01

INTRODUCTION TO ECONOMICS AND RURAL ECONOMICS - SCOPE - CONCEPTS OF DEMAND AND SUPPLY AND THEIR DETERMINANTS

UNIT - 02

WELFARE ECONOMICS

UNIT - 03

PRODUCTION THEORY - INPUT-OUTPUT RELATIONSHIP - COBB DOUGLAS PRODUCTION FUNCTION - LINER PROGRAMMING TECHNIQUE.

UNIT - 04

LAW OF VARIABLE PROPORTIONS - MEANING – PRINCIPLES

UNIT - 05

ELEMENTS OF FARM MANAGEMENT - STEPS IN FARM PLANNING - RISK AND UNCERTAINTY IN AGRICULTURE

UNIT - 06

MEASURES TO MEET THE UNCERTAINTY IN AGRICULTURE

UNIT - 07

CAPITAL FORMATION - VICIOUS CIRCLE - PROBLEMS AND SOLUTIONS

UNIT - 08

CAPITAL FORMATION IN AGRICULTURE AND RURAL DEVELOPMENT

UNIT - 09

STAGES IN AGRICULTURAL AND ECONOMIC DEVELOPMENT - ROSTOW - MELLOR - LEWIS - RENISFIE MODELS

UNIT - 10

FOOD SECURITY - MEANING - IMPORTANCE - MEASURES

UNIT - 11

FOOD SUBSIDIES - AGRICULTURAL SUBSIDIES

UNIT - 12

IMPLICATIONS OF NEW ECONOMIC POLICIES FOR AGRICULTURE AND RURAL DEVELOPMENT

RURAL DEVELOPMENT IN INDIAN CONTEXT

UNIT - 01

ECONOMIC STRUCTURE OF RURAL INDIA - ASSET DISTRIBUTION - INCOME DISTRIBUTION - EXPENDITURE PATTERN

UNIT - 02

AGRICULTURE AND ECONOMIC DEVELOPMENT - AGRICULTURAL DEVELOPMENT UNDER THE PLANS

UNIT - 03

FOOD POLICY - NATURE - SCOPE - IMPORTANCE - FOOD POLICY UNDER THE FIVE YEAR PLANS

UNIT - 04

ORGANIZATIONAL ASPECTS OF AGRICULTURE - FARM SIZE AND PRODUCTIVITY

UNIT - 05

LAND REFORMS - NATURE - SCOPE - GREEN REVOLUTION - CONSEQUENCES

UNIT - 06

CROPPING PATTERN - CROP INSURANCE - DRY LAND FARMING

UNIT - 07

ALTERNATIVE OCCUPATIONS IN RURAL AREAS - DAIRYING - POULTRY - HORTICULTURE SHEEP REARING

UNIT - 08

APPROPRIATE TECHNOLOGIES IN ANIMAL HUSBANDRY PRACTICES - BREEDING - FEEDING

UNIT - 09

MANAGEMENT RURAL NON-FARM SECTOR - ISB SECTORS - NEED FOR DEVELOPMENT - PROBLEMS AND PROSPECTS

UNIT - 10

ASSESSMENT OF RURAL ENERGY SUPPLY AND DEMAND - MANAGEMENT OF RURAL ENERGY SYSTEMS - NON CONVENTIONAL ENERGY - BIOGAS - SOLAR AND WIND

UNIT - 11

PLANNING FOR RURAL DEVELOPMENT - ALLOCATION UNDER PLANS FOR RURAL DEVELOPMENT - MULTI-LEVEL PLANNING

UNIT - 12

ORGANIZATION FOR PLANNING - CENTRE - STATE - DISTRICT AND BLOCK LEVEL PLANNING

FOURTH SEMESTER

COMMUNICATION IN RURAL DEVELOPMENT

UNIT - 01

COMMUNICATION - IMPORTANCE - ELEMENTS OF COMMUNICATION

UNIT - 02

PROBLEMS AND BARRIERS IN COMMUNICATION - MOTIVATION – INCENTIVES

UNIT - 03

WORKING WITH INDIVIDUALS - CASE WORK - PRINCIPLES - STAGES – METHODS

UNIT - 04

WORKING WITH GROUPS - PRINCIPLES - STAGES – METHODS

UNIT - 05

PARTICIPATORY RURAL APPRAISAL - IMPORTANCE - WEALTH RANKING - TRANSECTS - SEASONALITY

UNIT - 06

SOCIAL MAPPING - RESOURCE MAPPING - VENN DIAGRAM

UNIT - 07

RAPID RURAL APPRAISAL - FOCUS GROUP DISCUSSION

UNIT - 08

WORKING WITH COMMUNITIES

UNIT - 09

COMMUNITY ORGANIZATION - PRINCIPLES - APPROACHES – STEPS

UNIT - 10

METHODS AND RESOURCES FOR COMMUNITY ORGANIZATION

UNIT - 11

CAPACITY BUILDING OF RURAL PEOPLE

UNIT - 12

LEADERSHIP BUILDING - PRINCIPLES - STAGES - APPROACHES

HUMAN RESOURCE DEVELOPMENT IN RURAL SECTOR

UNIT - 01

HUMAN RESOURCE DEVELOPMENT - IMPORTANCE IN RURAL DEVELOPMENT

UNIT - 02

HUMAN CAPITAL FORMATION - IMPORTANCE - EFFORTS – ACHIEVEMENTS

UNIT - 03

RAISING NUTRITIONAL AND EDUCATIONAL STANDARDS - POPULATION COMPOSITION IN RURAL AREAS

UNIT - 04

ROLE IN RURAL HEALTH - EDUCATION - ENERGY - AGRICULTURE AND ALLIED ACTIVITIES

UNIT - 05

HUMAN DEVELOPMENT INDEX - COMPONENTS AND MEASUREMENTS

UNIT - 06

MANPOWER REQUIREMENTS AND PLANNING FOR RURAL DEVELOPMENT

UNIT - 07

AGRICULTURE - RURAL INDUSTRIES - BUSINESS AND SERVICE SECTORS

UNIT - 08

TRAINING IN RURAL AREAS - RECRUITING THE RURAL UNEMPLOYED

UNIT - 09

APPROPRIATING THE RURAL INDUSTRIES - INSTITUTIONAL ARRANGEMENTS

UNIT - 10

EDUCATIONAL PROGRAMMES - VOCATIONAL EDUCATION

UNIT - 11

NON-FORMAL EDUCATION - FUNCTIONAL LITERACY

UNIT - 12

NATIONAL LITERACY MISSION - SCOPE AND ACHIEVEMENTS

NATURAL RESOURCES MANAGEMENT

UNIT - 01

LAND USE PATTERN - CHANGES IN LAND USE PATTERN - SOILS TYPES - CAPACITY OF SOILS

UNIT - 02

INDIGENOUS KNOWLEDGE SYSTEMS IN LAND MANAGEMENT

UNIT - 03

BLEEDING LANDS - EXPLOITATION - SOIL EROSION

UNIT - 04

DESERTIFICATION - DEGRADATION - POLLUTION EFFECTS

UNIT - 05

ENVIRONMENT INTEGRATED PEST MANAGEMENT

UNIT - 06

SUPPLY OF WATER - SUSTAINABILITY OF WATER USE - SURFACE WATER AND GROUND WATER RESOURCES - POTENTIAL AND UTILIZATION

UNIT - 07

PROBLEMS IN WATER MANAGEMENT - DEPLETION OF WATER - TABLE WATER LOGGING

UNIT - 08

SOIL SALINITY AND ALKALINITY TRANSMISSION LOSSES

UNIT - 09

TYPES OF IRRIGATION - SOURCES OF IRRIGATION - MAJOR, MEDIUM AND MINOR IRRIGATION SYSTEMS - COVERAGE AND ECOLOGICAL IMPLICATIONS

UNIT - 10

TANK IRRIGATION - DROUGHT PRONE REGIONS - TANK IRRIGATION MANAGEMENT

UNIT - 11

RURAL DEVELOPMENT AND FORESTRY - BLEEDING FORESTS - EXPLOITATION - DEGRADATION - SHIFTING CULTIVATION - ETHNO FORESTRY - INDIGENOUS KNOWLEDGE SYSTEMS IN FOREST MANAGEMENT - SUSTAINABLE FORESTRY

UNIT - 12

BIO-DIVERSITY - SOCIAL FORESTRY - FARM FORESTRY - COMMUNITY FORESTRY - ECO TOURISM - WILD LIFE AND FORESTRY

SELF-HELP GROUPS AND WOMEN EMPOWERMENT

UNIT - 01

GENDER EQUITY IN RURAL AREAS - PRACTICAL AND STRATEGIC NEEDS OF WOMEN

UNIT - 02

WOMEN EMPOWERMENT - MEANING AND SCOPE - IMPORTANCE OF WOMEN EMPOWERMENT

UNIT - 03

SELF-HELP GROUPS – PROMOTION

UNIT - 04

SHG STAGES - ROLE OF NGOS

UNIT - 05

STRUCTURE OF SELF-HELP GROUPS

UNIT - 06

SAVINGS OPERATIONS - CREDIT OPERATIONS

UNIT - 07

MICRO FINANCE - SUSTAINABLE COMMUNITY BANKING

UNIT - 08

EMPOWERMENT OF POOR AND MARGINALIZED WOMEN

UNIT - 09

INTERVENING AGENCIES - PARTICIPATION OF MEMBERS - APEX GROUP

UNIT - 10

MONITORING - EVALUATION - IMPACT ASSESSMENT OF SAVINGS AND CREDIT PROGRAMMES

UNIT - 11

PROBLEMS AND PROSPECTS OF SHGS

UNIT - 12

GOVERNMENT POLICIES AND PROGRAMMES - SPECIFIC SCHEMES - IMPACT ANALYSIS

PROJECT