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CURRICULUM AND SCHEME OF EXAMINATIONS OF TWO YEAR MBA PROGRAMME

Second Year

Third Semester

Sub: Code	Title of the Subject (s)	External Marks	Internal Marks	Practical Marks	Duration of Exams
	Compulsory				
MBA-301	Management Information System	60	40	-	3hrs
MBA-106	Strategic Management	60	40	-	3hrs

MBA-306	Industry Internship*	50 (Viva Voce)	50 (Report Writing)	-	-
Specialization (Choose any one/two specialization)					
Financial Management					
MBA-FM-303	Financial Engineering	60	40	-	3hrs
MBA-FM-304	Corporate Tax Planning	60	40	-	3hrs
MBA-FM-305	Security Analysis & Portfolio Management	60	40	-	3hrs
Marketing Management					
MBA-MM-303	Advertising Management	60	40	-	3hrs
MBA-MM-304	Sales & Distribution Management	60	40	-	3hrs
MBA-MM-305	Consumer Behavior	60	40	-	3hrs
Human Resource Management					
MBA-HR-303	Compensation Management	60	40	-	3hrs
MBA-HR-304	Management of Industrial Relations	60	40	-	3hrs
MBA-HR-305	Labor Laws	60	40	-	3hrs

Information Technology Management

MBA-IT-303	Database Management System	60	40	-	3hrs
MBA-IT-304	Introduction To Programming	60	40	-	3hrs
MBA-IT-305	Structured System Analysis and Design	60	40	-	3hrs

Operations Management

MBA-OM-303	Material Management	60	40	-	3hrs
MBA-OM-304	Production Planning and Control Systems	60	40	-	3hrs
MBA-OM-305	Project Management	60	40	-	3hrs

Supply Chain Management

MBA-SCM-303	Material Management	60	40	-	3hrs
MBA-SCM-304	Purchasing Materials Management	60	40	-	3hrs
MBA-SCM-305	Production Techniques	60	40	-	3hrs

Retail Management

MBA-RM-303	Overview of Retailing & Retail Formats	60	40	-	3hrs
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MBA-RM-304	Retail Strategies	60	40	-	3hrs
MBA-RM-305	Retail Organization & Managing Retail Personnel	60	40	-	3hrs
International Business Management					
MBA-IB-303	Import Export Management	60	40	-	3hrs
MBA-IB-304	International Marketing	60	40	-	3hrs
MBA-IB-305	International Finance Management	60	40	-	3hrs
Semester III Grand Total (Single Specialization)		500			
Semester III Grand Total(Dual Specialization)		800			

*** Grand Total Marks in 3rd Semester (Single Specialization) = 600**

*** Grand Total Marks in 3rd Semester (Dual Specialization) = 900**